



Starbucks Company Recognition

Since the beginning, Starbucks has been a different kind of company. One that is dedicated to inspiring and nurturing the human spirit. Committed to serving the finest coffee, creating an exceptional customer experience, and being a great place to work.

We are grateful to our partners (employees) for making us the company that we are. And we are grateful to be acknowledged for our partners' efforts.

Here are some of our recent awards and recognition.

One of the "100 Best Corporate Citizens"

Corporate Responsibility Officer/Business Ethics – 2000-2009

One of the "World's Most Ethical Companies"

Ethisphere – 2007-2009

"#1 Best Coffee in the Fast Food and Quick Refreshment categories and #1 Most Popular Quick Refreshment Chain"

Zagat Survey – 2009

One of "The 100 Best Companies to Work For"

FORTUNE – 1998–2000, 2002–2009

One of the "Most Admired Companies in America"

FORTUNE – 2003–2009

One of the "Best Places to Work for LGBT Equality"

The Human Rights Campaign – 2009

Component of the Dow Jones Sustainability World Indexes

1999, 2001–2008

Among the "100 Best Global Brands"

BusinessWeek – 2001-2008

One of the "Top 50 of the S&P 500"

BusinessWeek – 2004-2009

Howard Schultz awarded "First Magazine Award for Responsible Capitalism"

First Magazine – 2007

One of "World's Most Respected Companies"

Financial Times – 2005-2006

Howard Schultz recognized as one of "America's Best Leaders"

U.S. News & World Report – 2005



Leading HR practices in Social Corporate Responsibility
Leading HR practices in Employee Relations
Leading HR practices in Manpower Resourcing and Planning

Consumer Satisfaction Index of Singapore 2009

Food & Beverage, Café & Coffee Houses Category

Starbucks Coffee Singapore

Score at 67.0

Sub Category Score at 64.4

Performed significantly about sub-sector average

Consumer Satisfaction Index of Singapore 2008

Food & Beverage, Café & Coffee Houses Category

Starbucks Coffee Singapore

Score at 68.1

Sub Category Score 62.7

